Maricopa County Community College Voter Engagement Plan: EMCC

Fall 2018 (update as necessary)

Overview

ARS § 15-1895 requires each community college district, in consultation with the recognized student government at a community college under its jurisdiction, to adopt a plan to increase student voter registration and voting in elections that includes:

☑ Information about on-campus voter registration and voting opportunities made available in at least one of the following methods:
  - During new student orientation
  - During the issuance of student identification cards
  - In admissions packets

☑ Voter registration materials at central campus locations and high traffic areas

☑ Broad dissemination of information regarding:
  - Voter registration deadlines
  - Deadlines for delivering ballots by mail

☑ Links on institutional and administrative websites that detail the voter registration process

☑ Reasonable accommodations to county election officials for on-campus polling locations

☑ Encouragement to student government organizations to coordinate activities aimed at increasing voter registration and election turnout

☑ Policies to allow excused absence from classes for the purpose of voting

☑ Policies that prohibit the use of college resources and employees to influence elections

☑ An emphasis on efficiency and conservation of resources

The Maricopa County Community College District ("MCCCD") and its associated colleges, aim to implement various methods for informing students of, disseminating information, and promoting voter registration.

Voter Engagement Team

The *[college name]* Plan was created by the following voter engagement team members:
- Administration and Faculty
  - Primary Contact: Herschel Jackson, Director, Student Life & Leadership/Athletics

- Council of Student Leaders
  Student Government Officers: Linda Rodriquez, Yaritza Garcia, Amanda Gonzales.

  Club Collaboration: Feminist Majority Alliance, Black Student Union, American Sign Language Club, PSI Beta, Psychology Club, PTK

- Community Partners: NextGen America, Feminist Majority Foundation, Maricopa, Maricopa County Recorder's Office

Every election year prompts political activity in all sorts of venues, and MCCCD both respects and encourages participation in the time-honored tradition of political activity on American college and university campuses. With that in mind, each of the District's campuses has a plan consistent with the terms outlined in ARS § 15-1895 with the primary focus being to increase student voter registration and voting in elections.

Goals

1. Increase student voter registration through events and projects
2. Conduct trainings on democratic process and elections
3. Assist students in creating a voting plan and learn about where their polling centers are located
4. Help students learn why the voting process is important and get registered to vote

Voter Engagement Plan

Voter Registration
- Voter registration forms provided in the Student Union, and tables throughout campus,
- Welcome Week Tabling
- Get registered campaign during student ID card dispersal
- Voter registration tables throughout the semester presented by: FMLA, BSU, PSI BETA, PTK, BSU

Voter Education
- Online links located on the Student Life webpage
- The Democracy Commitment
- Social media
- On campus communication
- Faculty outreach
- Student participation
- Event: Constitution Day, 9-17-18
- Event: Voting Milestones Throughout The years, 10-24-18
- Event: Ice Cream For Democracy, 10-23-18

MCCCD VOTER ENGAGEMENT PLAN: [INSERT COLLEGE NAME]

- Event: Chalking For Votes, 11-6-18.
- Even: Passport to the Polls, 10-30-18.
- Event: Voter Education & Registration, 9-18-18
- Event: Your Hand, Your Voice, Your Vote, 9-27-18.
- Event: National Voter Registration Day, 9-25-18

Resources

Budget
- $300 for printing, and food for events

Materials
- Posters, handouts, buttons, information packets, voter registration form

Support
- Faculty/staff, and student volunteers.

Assessment

Some specific outcomes, and goals were measured using quantitative techniques. Assessment for some events, and outcomes is hard to implement, due to the event structure.