



SPONSORSHIP FORM

This Form specifies the terms of sponsorship for the event described in the Form. The event is an official function of the Maricopa County Community College District (“MCCCD”), a political subdivision of the State of Arizona.

Sponsor understands that MCCCD’s acceptance of its sponsorship is not an endorsement of Sponsor’s business, product or services. MCCCD reserves the right to reject any offer of sponsorship, or to cancel any sponsorship if the Sponsor changes the primary focus of its business so that the business is no longer compatible with MCCCD as an institution of higher education.

EVENT INFORMATION

- Name of Event:**
- Location of Event:**
- Date of Event:**
- Purpose of Event:**
- MCCCD Event Contact Name and Contact Information:**
- MCCCD Entity Responsible for the Event:**

SPONSOR INFORMATION

- Legal Name of Sponsor:**
- Address of Sponsor:**
- Description of Business of Sponsor:**
- Sponsor Contact Name and Contact Information:**

DESCRIPTION OF SPONSORSHIP

- Dollar Amount of Sponsorship:** \$0.00
- Sponsorship Payment Due Date:**
- Description of MCCCD Acknowledgements of Sponsor:**

TERMS OF SPONSORSHIP

1. Due to legal requirements relating to sponsorships, the Sponsor may not receive a significant amount of goods, event passes, services, or similar items from MCCCD in exchange for its payment.
2. In addition to the Sponsor's name, acknowledgments may include only the following:
 - A. A non-promotional slogan that identifies the sponsor
 - B. A value-neutral description of a product line or service
 - C. Trade names, product or service listings that aid in identifying the sponsor
 - D. A reference to the time in business or service (i.e., since 1954)

- E. Business location (specific or general)
 - F. A telephone number and/or web site address
3. Acknowledgments may not include any of the following:
- A. Comparative or qualitative analysis of products or services
 - B. A call to action to consume a product or service
 - C. Inducement to buy, sell, rent or trade
 - D. Pricing information, interest rates, etc.
 - E. Music bed or identifying audio signature
 - F. A non-Maricopa voice (i.e., no company spokesman allowed)
4. MCCCCD may terminate this Agreement under the following circumstances and by providing 20 days' written notice if:
- A. Sponsor changes the primary focus of its business so that the business is no longer compatible with MCCCCD as an institution of higher education;
 - B. Sponsor fails to make its sponsorship payment;
 - C. Sponsor files for dissolution under bankruptcy laws, or otherwise dissolves or ceases as a business; or
 - D. Information provided by Sponsor and featured on the acknowledgment sign violates a third party's intellectual property rights.
5. Sponsor agrees to indemnify, defend and hold harmless MCCCCD, its officers, employees and agents and defend any action brought against them concerning any claim, demand, cause of action, debt or liability, including attorneys' fees, to the extent that it is based upon a claim that logos or other information on the acknowledgment sign infringe or violate any copyrights, trade secrets, licenses, or other property rights of any third party, whether or not such claim is successful. If a third party advises Sponsor that it asserts such a claim, Sponsor agrees to notify the MCCCCD event contact immediately. On notification from Sponsor or a third party, MCCCCD may remove from the sign any information that is the subject of the claim until Sponsor's rights to use it have been finally determined through agreement with the third party or by an appropriate tribunal.
6. Sponsor may not assign this Agreement.

SPONSOR:

By: _____
Its Authorized Agent

Name: _____

Title: _____

Date: _____