A Policy Committee Meeting of the Maricopa County Community College District Governing Board was scheduled to be held beginning at 5:30 p.m. at the District Support Services Center, 2411 West 14th Street, Tempe, Arizona, pursuant to ARS §38-431.07, notice having been duly given.

GOVERNING BOARD
Alfredo Gutierrez, President
Johanna Haver, Secretary
Doyle Burke, Member
John Heep, Member
Jean McGrath, Member
Dana Saar, Member

Absent:
Tracy Livingston, Member

ADMINISTRATION
Debra Thompson
LaCoya Shelton-Johnson
Paul Dale
Edward Kelty
Gene Giovannini
Bill Guerriero
Steven Gonzales
Jan Gehler
Maggie McConnell

CALL TO ORDER
OF POLICY COMMITTEE
Policy Committee Chair Dana Saar called to order the meeting of the Policy Committee of the Maricopa County Community College District Governing Board for May 10, 2016. Mr. Saar commented he had been working with Workforce Development this year and the meeting this evening would be about working with community partners in K-12. At the first meeting in June, the plan is to present verbiage pertaining to policy changes on the matrix and then first and second readings will go to the Board in the Fall with final results. Mr. Saar passed the meeting over to Dr. Randall Kimmens, Associate Vice Chancellor for Workforce Development.

OVERVIEW AND
INTRODUCTIONS
Dr. Kimmens called attention to handouts that provided information pertaining to dual enrollments at MCCCD. This information was specific to MCCCD students enrolled in Occupational Dual Enrollment Courses Compared to Total Students Enrolled in Dual Enrollment Courses for fiscal years ending June 30, 2013-2015. Another chart included information specific to East Valley Institute of Technology (EVIT). There were 18,426 dual enrollment duplicated students for MCCCD for FY2014-2015, 466 and 479 courses in the dual enrollment course catalogs the last two school years, and 118 high school partners. Classes that are offered at EVIT for dual enrollment include aeronautics, justice studies, automotive performance technology, business-personal computers, computer information systems, dental assisting education, engineering science, fire science technology, and multimedia technology. West-MEC offers concurrent enrollment courses in aesthetician and cosmetology, automotive technology, emergency medical technology, fire science technology, massage therapy, and power plant technology. Three more handouts consisted of Education and Career Pathways in Health Services, Information Systems and Communications, and lastly, Industrial, Manufacturing, and Engineering Systems. These listed where colleges courses are taught, as well as employer partners.

Guests included the following individuals:
Heather Weber, Dean of Instruction at Estrella Mountain Community College
Rick Kemp, Dean of Instruction & Partnerships at Rio Salado College
Michelle Bush, Associate Director from WestMEC

The following information was provided pertaining to WestMEC and EVIT:

**Heather Weber, EMC**

**WestMEC:**
- Glendale Community College is the coordinating college with WestMEC.
- There has been a strong partnership the last two years between WestMEC and Industry.
- EMCC will be located on the WestMEC facility, creating a program pathway to MCCCD.
- There is concurrent enrollment for fire science.
- HLC requirements have been met and college credits are allowed.

**Rick Kemp, RIO**

- 7,000 students dual enrolled at Rio Salado College.
- Altogether, 16,000 students enrolled in dual enrollment at MCCCD.
- Dual enrollment reflects high school curriculum, as well as occupational programs.
- Dual enrollment started in 1988 with 134 different high schools, charters, and privates.
- Provides enrollment into pathways and completions.
- Some colleges have models where some instructors are high school advisors.
- Each high school has a coordinating college. Each college has high schools they take care of. Coordinating colleges work closely with high schools. They take college programs to high schools to see what they can offer them.
- Example: MCC is coordinating college for EVIT. They offer dual enrollment. MCC has ten programs of study, CGCC has three, SCC has one and GWC has four.
- Some programs have pathways with college credits that go from high school to college. They start and matriculate to community colleges.

**Michelle Bush, WestMEC –**

Ms. Bush explained that a JTED is an umbrella program to high schools to focus technical education. In 2002, a second JTED in Maricopa County was organized and three more came on. They have twelve school districts that extend from North Wickenburg, Horizon High, to Tonopah. 88,000 students are eligible for CTE and all CTE programs may go through JTEDs. The NE campus and SW campus are where they have more partnerships in welding and manufacturing. Satellites still do a lot of the CTE. JTEDs oversee expense. Unless invited, JTEDs don’t get involved. WestMEC dealing with five campuses. They provide space to those that need it for dual partnership opportunities to do completion type things. Opportunities to do some partnerships to provide education and training. Veterinary science is a challenge. Pharmacy technical coding has been difficult to develop. JTEDs need to align with industry standards. High schools and community colleges don’t speak the same language. MCCCD competencies are much broader than high schools – more time intensive and money intensive. JTEDs have many opportunities to move forward. There are a few adult programs that training people that come from industry. As for an induction program, most have not taught high school students. Three years to get through the program. They make great money also.
**Standards**

With reference to terminology, changes to accreditation, and planning the standards together with the Department of Education, they have a program that they hope becomes a model. In less than two weeks' time they have put a program together that will come alive. Steve Griffith at EMC has revamped the culinary program which could be offered in the high schools. With dual enrollment, there are five state standards that are met for every college standard. High schools need to meet college standards. Dual enrollment includes State of Arizona standards and college standards. Concurrent enrollment is not streamlined for high school students. High school standards – High school JTEDs and Employer Standards. Standards need to stay on top of employers’ needs. In the JTED arena, employers sit with faculty who are building courses to help students become more employable.

**CONCLUDING COMMENTS**

Students need to know what to do. Stackable credentials that match JTEDs can help students become more successful. Note: After six months many students do not know where they are in the program.

**ADJOURNMENT TO AGENDA REVIEW**

The Policy Committee Meeting adjourned at 6:35 P.M. The Agenda Review was called to order at 6:43 p.m.

**AGENDA REVIEW**

The agenda for the May 17, 2016 Regular Board Meeting was reviewed and discussed. The following items were discussed in greater detail:

12.2 Award of RFP 3342-4: Marketing, Communications, and Public Relations Services – An RFP conducted for proposals from qualified companies to assist and support marketing, communication, and public relations resulted in the selection of four vendors from a total of 23 vendors that submitted proposals. These vendors were to be used as needs arose and strategies determined to increase student enrollment and success. President Gutierrez asked if the approval of these vendors precluded other agencies from being used. Ilya Iussa came forward to explain that this RFP was for comprehensive services to be done as needed at the colleges and would not be used for special populations or demographics. Another RFP would be presented for vendors that could assist with special populations. President Gutierrez spoke up and commented that he felt this was an issue with this District. He continued by saying that the majority of K-12 students today are Hispanics/Mexican-Americans. Parents primarily speak Spanish. They are the majority and their education was important for our future. Mr. Gutierrez stated he was familiar with some of the vendors and he felt they could not communicate with that population and furthermore this majority was being defined as a special population and this made no sense. The majority in this district were not being recognized. He found this shameful and indicated he did not intend to vote for this item. We don’t seem to recognize who we are talking to. Board Member Burke said he didn’t understand what work needed to be done and suggested that the work to be done be defined. President Gutierrez suggested that this item be set aside and have a work session to discuss defining it. He was not suggesting that it be killed but rather putting a hold on it. It was very murky. Board Member Saar commented he felt we were putting the cart before the horse and a marketing plan was needed. He didn’t believe the Board had seen a comprehensive marketing plan and how we would hold that plan accountable in terms of measurable progress. Board Member Haver asked to see specific data regarding populations.
After further discussion, President Gutierrez placed a hold on this item and indicated he would discuss scheduling a work session pertaining to it.

13.1 Curriculum – Board Member Saar questioned if we were making progress towards honoring high school standards

13.2 Intergovernmental Agreement Between the City of Surprise, Arizona and the Maricopa County Community College District on behalf of Gateway Community College – Board Member Saar asked how successful this program had been in meeting the needs of municipalities. GWC President Gonzales indicated an excellent job had been done by the City of Surprise for being proactive in educating employees. If Queen Creek fails to benefit students, go out there. Memorandum of Understanding (MOU) protects us.

14.1 Lease of 1,150 sf in Wigwam Commons Office Condominium – This is a partnership with WestMEC for space to hold us over until space is available elsewhere. Two separate owners on two leases (14.2 is another item). Services 40-50 students. WestMEC has 400-600 students.

16.1 Resolution Authorizing Sale of General Obligation Refunding Bonds, Series 2016 – Mrs. McGrath asked why the use of the term “Refunding” rather than “Refinancing”. Counsel Freund indicated two answers: when you refinance municipal bonds they have a maturing date. You fund the old bonds. State Statutes states the term is “refunding.”

AJOURNMENT

The Agenda Review adjourned at 7:20 p.m.

_______________________
Johanna Haver
Governing Board Secretary