



Maricopa County Community College District
Governing Board Minutes
June 14, 2016

A Policy Committee Meeting and Agenda Review of the Maricopa County Community College District Governing Board were scheduled to be held beginning at 3:00 p.m. at the District Support Services Center, 2411 West 14th Street, Tempe, Arizona, pursuant to ARS §38-431.07, notice having been duly given.

GOVERNING BOARD

Alfredo Gutierrez, President
Johanna Haver, Secretary
Doyle Burke, Member
John Heep, Member
Dana Saar, Member

Absent:

Tracy Livingston, Member
Jean McGrath, Member

ADMINISTRATION

Paul Dale
LaCoya Shelton-Johnson
Paul Dale
Gene Giovannini
Edward Kelty
Steven Gonzales
Debra Thompson
Gaye Murphy
Maggie McConnell

**CALL TO ORDER
OF POLICY
COMMITTEE**

Policy Committee Chair Dana Saar called to order the Policy Committee Meeting for June 14, 2016. Mr. Saar commented that this Committee had been focusing on Workforce Development for the last few months and the objective was to present changes to Policy 1.2 and then have first and second readings go to the Board in June and August. Mr. Saar then passed the meeting over to Dr. Randall Kimmens, Associate Vice Chancellor for Workforce Development.

OVERVIEW

Dr. Kimmens remarked he had been working with Dr. Sue Kater and Dr. Paul Dale on proposed outcomes to determine what would be presented. They were evaluating what the current outcomes were intended to do and what areas stood out. The important points were as follows:

1. Workforce Student Success and Completion, as well as meeting the needs of business and industry.
2. Filling skills gaps.
3. Student access and ability to find gainful employment.

As soon as the Board determines what outcomes are desired, they will determine what needs to be measured.

**CURRENT
OUTCOMES OF
BOARD POLICY
1.2**

The current outcomes for Board Policy 1.2 Workforce and Economic Development are as follows:

- A. Students and other community residents will have access to support services, courses, programs, career services, job placement assistance, and workforce training that prepares them for careers.
- B. Students seeking career and workforce training will attain skills and complete credentials that are market-driven and meet the needs of business and industry.
 - i. *Students will complete Certificates of Completion and Associate of Applied Science (AAS) degrees that prepare them for success in their careers.*

- ii. *From 2011 to 2020, the percent and number of students earning Certificates of Completion and Associate of Applied Science (AAS) degrees will increase.*

C. Students will benefit from enhanced educational delivery options.

**PROPOSED
OUTCOMES
BOARD POLICY
1.2**

Mr. Saar commented that these were measurable outcomes but not good measurements. He suggested that the Proposed Outcomes (listed on the agenda and shown below) be discussed one by one:

**Board Policy 1.2
Workforce and Economic Development**

- A. Advisory committees give positive response to the District’s meeting the workforce needs of business and industry.
- B. Evolving business and industry employment needs are accommodated within a time period that is both reasonable and effective.
- C. Students who successfully complete a workforce program find sustainable employment compatible with their industry credentials.
- D. Students receive training with equipment and technologies compatible with current industry standards.
- E. Workforce faculty meets state and national certification standards.
- F. Students are able to attain employable skills within reasonable time and expense limits.
- G. Growth in Arizona’s GDP is positively enhanced through MCCC’s workforce initiatives.

Resources

- <http://ccrc.tc.columbia.edu/research-project/noncredit-workforce-education.html>
- <http://doingwhatmatters.cccco.edu/portals/6/docs/SW/Background%20Paper%20on%20WORKFORCE%20ODATA%20&%20OUTCOMES.pdf>
- <http://arizonaindicators.org/economy/gross-domestic-product>

**BOARD MEMBER
COMMENTS**

Board Member Observations and Comments:

- Monitoring Report numbers don’t match. They don’t show how well students are doing. We don’t have the ability to show how well students are doing.
- There are legal issues with finding out how students are doing. We have very poor results in getting responses from students.
- Response rate very poor – 10-11% on a high and you cannot change policy on that data. A Call Center that was used with student workers got an 80% return rate. This will be repeated in about a month. The Graycast System will be used for this. This is a tool that is available and is not too expensive. Staff will determine what information DES will provide. This information will be reported at the November Monitoring Report Meeting.
- Markow and LinkedIn students can be tracked on what they may be making.
- How satisfied are employers with students?
- Carl Perkins requires advisory committees. In the past EVIT did this and surveys were done. Metrics great/not-so-great.
- Changes in curriculum in some of the trades can be made. We need to be able to accommodate these needs as soon as possible.

- Some may complete the training. We want students to be competitive for jobs. Even if jobs are not there, training has not been stopped because jobs will return. The education received can be transferred to other jobs.
- Discussions with JTEDs on articulating courses. Our students can transfer to ASU and NAU. Programs need to transfer both ways. Us < --- > JTEDs . How can we market AAS and BS degrees together in addition to dual enrollment and concurrent enrollment? 1+1 degree gets into a pathway; need to structure things better. We need to structure a 1+1 pathway.
- Articulation discussion is about transferring. Not sure this is the same for JTEDs. They are not meeting the criteria. We apply the same standard. We align curriculum the same way – not dissipating our degrees.
- CTE Programs need to align JTEDs and our staff . We need to look at things from a student standpoint so that student is not surprised. Programs need to be modified. For ASU the articulation takes place through Instructional Councils.
- A portion of this responsibility relies with us and industry partners. We cannot hold students accountable for something over which they have no control.
- Faculty must be accredited. We must ask what HLC requires.
- Trend today is that a person just wants a skill and we should be able to provide that training and not necessarily go through a 16-week program. Maybe Corporate College can do that.
- GDP structure – we don't have direct impact on GDP. We can monitor that.

Outcomes hold us accountable when we can show if they have had impact on student success. Will build metrics that Board can hold them accountable for. We have searched best practices. We just need specificity from Board.

2016 will be benchmark year. This next year through November 2017 will show results. Academic 2020 goals still in place. Whatever not measured and rewarded will not get done.

Mr. Kimmens stated he meets locally with 40 business leaders two or three time a year. They have talked about clusters. We need more completers and more data-driven information, and we need to look at bundling careers (nursing, IT, etc.).

CONCLUDING COMMENTS

Mr. Saar stated he will start working on Policy 1.3. How do we make sure we have the right person in the right class so that students make right career choices and complete programs? In the things that Mr. Kimmens commented on, metrics are tied to dilemma of declining enrollment. There is a crisis coming which will impact us. Completion is part of decline. We are known for being an organization that does not make changes quickly. We need to market things better. We have a structure that does not change easily. The organization does not know how to rethink itself. Change is happening so quickly. It is not the quality of the product but the ability to move quickly. We also need to focus on recareering and retraining our instructors. We need to have qualified instructors but they are hard to hire because they are paid better in the workforce.

First Read of this Policy will be June 28 and Second Read in August.

ADJOURNMENT TO AGENDA REVIEW

The Policy Committee Meeting adjourned at 4:02 P.M. The Agenda Review was called to order at 4:35 p.m.

AGENDA REVIEW The agenda for the June 28, 2016 Regular Board Meeting was reviewed and discussed. The following items were discussed in greater detail:

12.8 IGA Between Mesa Public Schools and MCCCDCD – It was explained that this was annual renewal between the two organizations for the salary costs of a liaison staff member that also encourages enrollment from K-12 and community outreach.

12.9 Award of RFP 3342-4: Marketing, Communications, and Public Relations Services – It was felt this proposal was the cart before the horse. We have no current plan to spend any money. We need to step back and look at a Marketing Program. Made position known to Chancellor but agreed to accede. A mess we are in. The needs of certain groups are being minimized. Do we have something in mind for the future? Board Members are supportive of current need, but want to see a clear plan for Marketing. Response: The study started in 2013 to apply a plan. There was a request for an update on a previous plan to consolidate Marketing personnel in one office. The Administration said that the plan had not been implemented and that Dr. Harper-Marinick was reviewing the proposal.

13.2 GateWay Community College Mission, Vision, and Values – These align with District. HLC wants this to be approved. The new statements are consistent with Governing Board Ends.

13.5 Mesa Community College “Community College Initiative” – When we do monitoring, this is an example of what we do. Good program of what we do.

13.8 IGA Between the West-MEC and EMC – A copy of the IGA was requested for Board Members.

13.9 GateWay Early College High School Proposed School Calendar Adoption FY 2016-2017 – Principal Lisa Smith explained that this was a year-round calendar.

13.10 U.S. Small Business Administration Award for Arizona Small Business Development Center Network – This program is great for community development. \$2.2 million goes to salaries.

15.1 Approval of Chancellor Contract – Board Members requested a copy of the contract as per their last specifications.

ADJOURNMENT The Agenda Review adjourned at 5:20 p.m.

Johanna Haver
Governing Board Secretary