



Maricopa County Community College District Governing Board Minutes June 25, 2013

An executive session, public hearings, and regular meeting of the Maricopa County Community College District Governing Board were scheduled to be held beginning at 5:30 p.m. at the District Support Services Center, 2411 West 14th Street, Tempe, Arizona, pursuant to A.R.S. Section 38-431.02, notice having been duly given.

GOVERNING BOARD

- Doyle Burke, President
- Dana Saar, Secretary
- Randolph Lumm, Member
- Ben Miranda, Member
- Debra Pearson, Member

ADMINISTRATION

Rufus Glasper
Sherri Lewis for Maria Harper-Marinick
Debra Thompson
James Bowers
Steve Helfgot
Lee Combs
Linda Lujan
Clay Goodman for Ernie Lara
Janet Langely for Gene Giovannini
Irene Kovala
Shouan Pan
Paul Dale
Casandra Kakar for Anna Solley
Chris Bustamante
Jan Gehler
Shari Olson

OPENING AND EXECUTIVE SESSION

The regular board meeting was called to order at 5:30 p.m. After welcoming the assembly, President Burke requested a motion to go into Executive Session.

MOTION

Motion 10074

Board Member Burke made a motion to go into Executive Session. Board Member Lumm seconded. Motion approved 5-0.

President Burke reported the public hearings and general session would reconvene in the Governing Board Room after Executive Session at approximately 6:30 p.m.

CALL TO ORDER

The regular board meeting was re-called to order at 6:37 p.m.

PLEDGE OF ALLEGIANCE

The assembly pledged allegiance to the United States of America led by Governing Board Member Ben Miranda.

CLASS ACKNOWLEDGEMENTS

There were no classes present.

SUBSTITUTIONS

There were four substitutions for members of the CEC.

STUDENT LIFE REPORTS

There were no presentations.

EMERITUS, AWARDS, AND RECOGNITION

President Burke called forward the college presidents who would be presenting emeritus, awards, and recognitions for the evening. Dr. Shouan Pan remarked that his guest of honor, Ms. Janice Reilly, had been unable to attend the meeting so he would not be presenting her emeritus award.

CITIZEN'S INTERIM

There were no requests to address the Board.

APPROVAL OF THE ORDER OF THE AGENDA

President Burke then requested a motion to approve the Order of the Agenda.

MOTION**Motion 10075**

Board Member Debra Pearson asked for Item C.1 Consideration of New Employments to be removed for discussion. The item was removed. Board Member Lumm made a motion to approve the Order of the Agenda, as amended. Board Member Saar seconded. Motion approved 5-0.

C1. CONSIDERATION OF EMPLOYMENTS—approve the personnel actions as proposed. Budget approvals have been granted and are on file for the recommended personnel actions in this item.

Mrs. Pearson asked for clarification on what it means for a Professional Staff position to be at .50 time. Dr. Glasper confirmed it meant part-time employment. She then stated if the salary for the position at half-time was \$12,302, then the full-time pay rate for that position would be \$24,604, which is less than the \$30,000 all full-time positions in the District should be paid at. Mr. Jim Bowers, Acting Vice Chancellor for Human Resources, clarified that the pay rate reflected a 9-month position pay status, and if the position salary was extrapolated for 12-months, it would be \$15,000+ which would fall within the parameters approved by the Board. As a follow-up to the discussion, Dr. Glasper reported that the employee in question was a grade 4 PSA being hired at step 8. The 9 month salary for this grade and step for a 1.0 FTE is \$24,605. Extrapolated over 12 months this is \$32,933.

MOTION**Motion 10076**

Board Member Lumm made a motion to approve Item C1. Consideration of Employments. Board Member Saar seconded. Motion approved 5-0.

**APPROVAL OF
CONSENT AGENDA**

The following items were included in the Consent Agenda:

A1. APPROVAL OF THE MINUTES OF THE MAY 21, 2013 PUBLIC HEARINGS, SPECIAL SESSION, AND REGULAR BOARD MEETING AND JUNE 11, 2013 BOARD MEETING, CAPITAL PLANNING RETREAT, AGENDA REVIEW, AND WORK SESSION

B1. APPROVAL OF EMERITUS DISTINCTION, MESA COMMUNITY COLLEGE—award Emeritus Distinction to Janice Reilly for her meritorious contributions to the students of the Maricopa County Community College District (MCCCD).

C2. CONSIDERATION OF SPECIALLY FUNDED EMPLOYMENTS—approve the personnel actions as proposed. Budget approvals have been granted and are on file for the recommended personnel actions in this item.

C3. CONSIDERATION OF SHORT TERM EMPLOYMENTS—approve the personnel actions as proposed. Budget approvals have been granted and are on file for the recommended personnel actions in this item.

C4. CONSIDERATION OF SEPARATIONS—approve the personnel actions as proposed.

D1. APPROVAL OF PROPOSED CURRICULUM—the curriculum proposals have been processed through all procedures established by the Maricopa County Community College District; it is recommended that the proposals be approved as submitted.

D2. APPROVAL OF AGREEMENT FOR DUAL ENROLLMENT WITH CHARTER SCHOOL—authorize entry into an Agreement on behalf of its colleges with the charter school listed below for their dual enrollment programs: Connections Education, LLC.

D3. APPROVAL OF AGREEMENT FOR DUAL ENROLLMENT WITH CHARTER SCHOOL—authorize entry into an Agreement on behalf of its colleges with the charter school listed below for their dual enrollment programs: Blueprint Education.

D4. APPROVAL OF 2013-2014 SCHOOL CALENDAR FOR GATEWAY EARLY COLLEGE HIGH SCHOOL— approve the 2013-2014 School Calendar for GateWay Early College High School.

D5. APPROVAL OF SCOTTSDALE COMMUNITY COLLEGE COMMUNITY COLLEGE INITIATIVE PROGRAM— accept this grant award agreement to Scottsdale Community College in the amount of \$235,547 for a grant period beginning upon acceptance and approval and effective until December 31, 2015.

D6. APPROVAL OF MESA COMMUNITY COLLEGE COMMUNITY COLLEGE INITIATIVE PROGRAM—accept this grant award agreement to Mesa Community College in the amount of \$215,167 for a grant period beginning upon acceptance and approval and effective until December 31, 2015.

D7. APPROVE U.S. DEPARTMENT OF EDUCATION GRANT AWARD UPWARD BOUND PROGRAM AT SOUTH MOUNTAIN COMMUNITY COLLEGE—accept the U.S. Department of Education TRIO grant award in the amount of \$236,925 for the Upward Bound Program at South Mountain Community College. Funds were awarded for a five year grant period effective 9/01/2012 to 8/31/2107. As a result of the FY2013 sequestration Upward Bound experienced a 4.23% reduction from the original amount awarded in FY2012.

D8. APPROVE FIRST THINGS FIRST CENTRAL MARICOPA REGIONAL PARTNERSHIP COUNCIL INFANT TODDLER INITIATIVE AGREEMENT—CENTRAL MARICOPA REGIONAL PARTNERSHIP COUNCIL PARADISE VALLEY COMMUNITY COLLEGE—accept an award for a contract from First Things First in the amount of \$400,000 to Paradise Valley Community College (PVCC) to manage the First Things First Central Maricopa Infant Toddler Initiative. This project will commence on July 1, 2013 and conclude on June 30, 2014.

D9. APPROVE COMMUNITY BASED TRAINING (EARLY CARE & EDUCATION) GRANT PROGRAM—NORTH PHOENIX REGIONAL PARTNERSHIP COUNCIL PARADISE VALLEY COMMUNITY COLLEGE—accept a grant award from First Things First in the amount of \$179,795 to Paradise Valley Community College (PVCC) for the Community Based Training (Early Care & Education) Grant Program. This project will commence on July 1, 2013 and conclude on June 30, 2014.

D10. APPROVE 2013-2014 SCHOOL CALENDAR FOR PHOENIX COLLEGE PREPARATORY ACADEMY—approve the 2013-2014 School calendar for Phoenix College Preparatory Academy.

D11. APPROVE MESA COMMUNITY COLLEGE ENGLISH LANGUAGE ACQUISITION PROGRAM— accept the award for the second year of a five year grant to Mesa Community College in the amount of \$397,573. The grant performance period is 05/01/2013 through 04/30/2014.

E1. APPROVAL OF NORTHERN ARIZONA UNIVERSITY (NAU) LEASE AGREEMENT—approve the lease agreement for NAU at the Phoenix College campus from July 1, 2013 through June 30, 2014 for the amount of \$5,835 per year for all areas specified in the contract.

E2. APPROVAL OF ARIZONA STATE UNIVERSITY (ASU) LEASE AGREEMENT—approve the lease agreement for ASU at the Phoenix College campus from July 1, 2013 through June 30, 2014 for the amount of \$5,835. per year for all areas specified in the contract.

E3. APPROVAL OF MEMORANDUM OF UNDERSTANDING FOR FACILITIES USE AND EQUIPMENT LOAN BETWEEN DIGNITY HEALTH AND CHANDLER-GILBERT COMMUNITY COLLEGE— approve a memorandum of understanding between Dignity Health and Chandler-Gilbert Community College (CGCC) for the use of Sun Lakes Center (rooms identified SLC 108, 114, 115, 116) as a nursing simulation lab for the period of September 1, 2013 to August 31, 2015.

E4. APPROVAL OF PROPOSED TUITION & FEES FISCAL YEAR 2013-14 BUDGET—approve the change in hourly rate for Out of State Students participating in the Western Undergraduate Exchange Program. This rate was listed incorrectly as \$119 in the March Action Item. The correct amount is \$121.50 under the WICHE Program.

E5. APPROVE UTILITY EASEMENT FOR ELECTRICAL SERVICE REPLACEMENTS AND UPGRADES TO SALT RIVER PROJECT MESA COMMUNITY COLLEGE—grant an easement to The Salt River Project to provide and maintain a new electrical service and electrical facilities at Mesa Community College.

E6. APPROVE TRAFFIC SIGNAL EASEMENT TO MESA, ARIZONA MESA COMMUNITY COLLEGE SOUTHERN AND DOBSON CAMPUS—grant two easements to the City of Mesa, Arizona, to update and maintain two traffic signals along Dobson Road at the Southern and Dobson campus of Mesa Community College.

E7. APPROVE APPROVAL OF AMENDED AND RESTATED INTERGOVERNMENTAL AGREEMENT TO JOIN THE REGIONAL WIRELESS COOPERATIVE—approve entering into an Amended and Restated Intergovernmental Agreement to join 19 other public entities in the Regional Wireless Cooperative (RWC).

MOTION

Motion 10077

President Burke asked for approval of the Consent Agenda, as amended. Board Member Saar moved for approval of the Consent Agenda, as amended. Board Member Miranda seconded. Motion was approved 5-0.

V.A.1 APPROVAL OF AUTHORIZATION OF INCREASED EXPENDITURE FOR WEB SECURITY CONSULTING SERVICES CONTRACT—authorize the increased expenditure of up to \$2 million for web security consulting services under a contract with Stach & Liu through December 31, 2013.

MOTION

Motion 10078

Governing Board Member Saar moved for approval of Action Item V.A.1. Board Member Lumm seconded. Motion was approved 5-0.

V.A.2 APPROVAL OF ARCHITECTURE CONSULTANT SELECTION FOR REMODELING OF AGAVE HALL AT CHANDLER-GILBERT COMMUNITY COLLEGE— approve the selection of Dick & Fritsche Design Group (DFDG) with Opsi Architecture to provide architectural and engineering consulting services to remodel the existing Agave Building at Chandler-Gilbert Community College, with a fee not to exceed \$730,000.00 including reimbursable expenses.

MOTION

Motion 10079

Governing Board Member Lumm moved for approval of Action Item V.A.2. Board Member Saar seconded. Motion was approved 5-0.

V.A.3 APPROVAL OF CONTRACT AWARD FOR THE REMODELING OF THE LIBRARY AT SCOTTSDALE COMMUNITY COLLEGE—approve a contract award in the amount of Three Million, Six Hundred Seventy Thousand and no/100ths Dollars (\$3,670,000.00) to Burriss Horrell Corporation to remodel the existing Library and modify related site work at Scottsdale Community College.

MOTION

Motion 10080

Governing Board Member Miranda moved for approval of Action Item V.A.3. Board Member Lumm seconded. Motion was approved 5-0.

V.A.4 APPROVAL OF SELECTION OF CONTRACTORS FOR DISTRICT-WIDE JOB ORDER CONTRACTING SERVICES—approve the selection of the five construction contractors to provide Job Order Contracting (JOC) construction services on an on-call/as-needed basis for District-wide projects: Caliente Construction, Inc., Diamond Ridge Development, DL Withers Construction, LC, Jokake Construction Services, Inc., and SD Crane Builders, Inc.

MOTION

Motion 10081

Governing Board Member Lumm moved for approval of Action Item V.A.4. Board Member Miranda seconded. Motion was approved 5-0.

PUBLIC HEARINGS

The Maricopa County Community College District considered the proposed budgets for GateWay Early College High School (GWECHS) and Phoenix College Preparatory Academy (PCPA) for FY 2013-2014. President Burke asked Vice Chancellor of Business Service Debra Thompson to present the budgets under consideration.

Ms. Thompson asked the principal of GWECHS, Ms. Lisa Smith, to provide additional information. Ms. Smith stated the budget reflected an increase in enrollment which will put the school at capacity in the coming year. The budget increase covers the additional costs for additional students. Current enrollment was 248, future enrollment will be 265. Board members asked if the budget included costs for college class enrollment. Ms. Smith said it was built-in to the budget. Percentages were based on past enrollment patterns, with about 85% of the students participating in college classes. Freshmen are allowed to take one college course; sophomores are allowed to take two. Ms. Smith was asked if the school did any fundraising and she replied that they did do some fundraising on their own time to help students who are not eligible for state funding. She reported the school has a 96% graduation rate. She was asked if the school was adding a new teacher or just replacing a vacant position and she replied the position was being replaced, not new. She remarked if she had to hire a new teacher it would in fact be four because she would need specialists to meet the school's needs.

Ms. Thompson then asked Dr. Casandra Kakar, Vice President of Academic Affairs for Phoenix College, to provide additional information about the PCPA. Dr. Kakar remarked that the PCPA was in a transition phase as the Acting Principal was currently on vacation and the newly hired Principal, Mr. Keith Brown, will begin on July 1, 2013. PCPA is focusing on building its enrollment. They currently have 51 students (with a capacity of 100) and will be having many recruiting activities over the summer, including a Recruitment Open House. They will also be visiting several feeder middle schools in the area. If the budget is approved, PCPA plans to bring on a full-time science teacher. Due to restrictions of the Affordable Care Act, PCPA cannot load part-time faculty with as many hours. It would be better to hire a full-time faculty and maintain two part-time faculty rather than keep the four part-time faculty as before. Board members asked if PCPA planned to maintain their online classes. Dr. Kakar said they planned to maintain their hybrid approach while the new principal, working with faculty and students, determined if that would be the best approach to continue. They are building their Freshman class right now and hope to get to 70 students. They just had a graduating class of 12 which cut their numbers. PCPA is also focused on student success and working with students to determine if they are mature enough to handle college course loads.

President Burke provided the opportunity to address the Governing Board concerning the proposed charter school budgets. No citizens or tax payers asked to present. He then asked for a motion to approve the proposed budgets.

VI.A. APPROVE GATEWAY EARLY COLLEGE HIGH SCHOOL PROPOSED BUDGET FY 2013-2014—approve the 2013-2014 proposed budget for Gateway Early College High School (GWECHS) in the amount of \$2,122,285.

MOTION**Motion 10082**

Governing Board Member Miranda moved for approval of Action Item VI.A. Board Member Saar seconded. Motion was approved 5-0.

VI.B. APPROVE PHOENIX COLLEGE PREPARATORY ACADEMY PROPOSED BUDGET FY 2013-2014—approve the 2013-2014 proposed budget for Phoenix College Preparatory Academy (PCPA) in the amount of \$600,127.

MOTION**Motion 10083**

Governing Board Member Saar moved for approval of Action Item VI.B. Board Member Lumm seconded. Motion was approved 5-0.

President Burke concluded the Public Hearings and called for the adoption of the charter school budgets.

VI.C. APPROVE GATEWAY EARLY COLLEGE HIGH SCHOOL PROPOSED BUDGET ADOPTION FY

2013-2014—adopt the 2013-2014 proposed budget for Gateway Early College High School (GWECHS) in the amount of \$2,122,285.

MOTION**Motion 10084**

Governing Board Member Saar moved for approval of Action Item VI.C. Board Member Pearson seconded. Motion was approved 5-0.

VI.D. APPROVE PHOENIX COLLEGE PREPARATORY ACADEMY PROPOSED BUDGET ADOPTION FY 2013-2014— adopt the 2013-2014 proposed budget for Phoenix College Preparatory Academy (PCPA) in the amount of \$600,127.

MOTION**Motion 10085**

Governing Board Member Saar moved for approval of Action Item VI.D. Board Member Pearson seconded. Motion was approved 5-0.

MONITORING REPORTS

VII.A BUDGET ANALYSIS REPORT SUMMARY FUND 1—GENERAL UNRESTRICTED FUND FOR THE ELEVEN MONTHS ENDING MAY 31, 2013—Expenditure analysis indicates 80.5% of the budget has been expended this year as compared to 77.6% expended at this same point last year. 12.6% of the budget remained unexpended or unencumbered compared to 15.6% in the prior year. Revenue analysis indicated that 97.3% of the budget has been recognized as compared to 98.1% in the prior year. The projected fund balance will increase by ~\$3.0M this fiscal year and the projected ending fund balance for June 2013 is \$157.8M.

DISCUSSION

President Burke stated that Board members had spent time reviewing Board policies and would now move forward to make any changes based on the review. He asked the Board members how they would like to proceed stating some had suggested a committee meet with the Manager of the Office of Public Stewardship to propose changes which would then be brought forward to the whole Board for consideration. President Burke said he would prefer as many of the Board members who are available participate in the discussion. It was recommended that technology be used to allow greater participation and it was decided that Skype would be used to facilitate discussion. Meetings (in person and supported by Skype for remote participation) will be scheduled in July and early August and the proposed changes will be presented to the Board for consideration at the August 13, 2013 retreat. Notices of Public Meetings will be posted for all proposed discussion dates in case a quorum of Board members is gathered.

BOARD MEMBER REPORTS

There were no Board member reports.

CHANCELLOR'S REPORT

Dr. Glasper remarked that he had tasked a group of energetic individuals to present to the Board on the work they have been doing regarding Integrated Marketing, Outreach, Recruitment, and Retention (IMOR²). He then introduced Ms. Felicia Ganther, Associate Vice Chancellor for Student Affairs, to provide more information. Presentation materials are available from the Governing Board Office. A copy of the presentation is provided below.

One Maricopa and IMOR²

It is our commitment to do our part in creating an even better Maricopa.

- Helping students succeed
- Using public resources efficiently and effectively
- Working together as "ONE"
- Collaborating more to provide better service
- Thinking differently, creatively, and outside the box
- Embracing doing things differently
- Moving towards a new and better tomorrow

The Changing Landscape

Focus on student success...

- ✓ Governing Board Outcomes
- ✓ MCCC Strategic Plan

- ✓ System-wide Enrollment Management (SEM)
- ✓ Seamless Student Experience (SSE)
 - Single financial aid process, single transcript, single student record, single admissions application, etc.
- ✓ Student Success Initiative (SSI)
 - Assessment, placement testing, orientation, advising, college success course, tutoring, etc.
- ✓ Students and the community do not see us as a unified entity but as separate institutions.

The New Student Experience

As a system, we are changing the way students experience our colleges from their first point of contact to transferring, graduating, and completing their goals.

IMOR² Vision

Connect students to the resources they need to be successful.

- Branding
- Marketing
- Outreach
- Recruitment
- Retention

Purpose

IMOR², in support of the Seamless Student Experience, Student Success Initiative, and other District-wide initiatives, will facilitate access, retention, and student success through integrated marketing, outreach, recruitment, and retention efforts. This will be accomplished by:

- Developing a student-centric and outcome-oriented plan.
- Emphasizing the promotion of enrollment and strategies for retaining students.

The Momentum is Building

February 25, 2013 to date:

- Communication plan, initiatives webpage, and other collateral materials being developed
- Business problems and system-wide impact identified
- National research and best practices conducted
- Goals, strategies, and tasks created
- National brand identifier models have been researched

Initiative Alignment

System-wide Enrollment Management (SEM)

(Nucleus-regulates student activity)

- Programs and Product Mix
- Targets
- Retention
- Population Ups and Downs
- Corporate College
- Funding Formula
- Developmental Education

Seamless Student Experience (SSE)

(Golgi Body-sorts and processes student information)

- Single Admissions and Point of Registration
- Single Process Admissions and Records
- Single Transcript
- Single Student Record
- Single Financial Aid Application and Process

Student Success Initiatives (SSI)

(Chromatin-strengthens our students foundational elements and prepares them for the future)

- Placement Testing
- Academic Advisement
- Placement of Developmental
- Education Classes
- New Student Orientation
- Student Success Courses

Integrated Marketing, Outreach, and Retention (IMOR2)

(Cell Membrane-controls information going in and out, maintains the public integrity of processes, and ultimately guides students through the experience)

- Single Brand Identity
- Unified Messaging and Naming Conventions
- Unified Website Architecture
- Common Communication Tactics and Tracking
- Unified Retention-Based Employee Training
- One System to Monitor Plan Execution

Unifying Tools

(Cytoplasm-initiative activities will be conducted utilizing these tools)

- Campus Solutions 9, Student Portal, CRM, eAdvisor, Maxient, Enrollment Management Call Center, and Training

IMOR² Overview

IMOR² Initiative Scope

- Strengthen the District's brand
- Focus on image management and student success
- Promote our educational opportunities
- Focus on specialized and targeted populations
- Increase student access to programs and services
- Align the use of system-wide tools and websites
- Unify communication efforts throughout student lifecycle
- Keep in mind that retention begins at the first point of contact
- Measure and increase the efficiency and effectiveness of efforts

Identified Business Problems

- Inconsistent strategies and approaches for reaching and addressing the needs of targeted groups and populations cause confusion in the community and creates duplication of efforts across the colleges.
- Inconsistent branding across the District makes it difficult to leverage "ONE Maricopa" both internally and externally.
- Inconsistent use of terminology makes it difficult to have consistent messaging which causes confusion for both prospective and current students.
- Inconsistent technologies across the District make it difficult to implement, operationalize, and support consistent processes.
- Inconsistent student intake and student success processes with varying levels of service delivery create confusion and frustration for students and staff.
- Inconsistent staffing and resources across the Colleges make it difficult to uniformly implement "ONE Maricopa" initiatives.
- Maricopa does not have a robust and integrated approach for ensuring collaboration and consistency across the Colleges and District Office.

IMOR² Non-Negotiables

- Single Brand Identity
- Unified Messaging and Naming Conventions
- Unified Website Architecture

- Common Communication Tactics and Tracking Mechanisms
- Unified Retention-Based Employee Training
- One System to Monitor Plan Execution

Goals and Strategies

Foundational Strategies

1. Research and implement best practices.
2. Standardize terminology, language, and definitions with a student-centric focus.
3. Evaluate staffing and financial resources in support of marketing, recruitment, outreach, and retention.
4. Coordinate with the SSE on required and continuous standardized training.
5. Develop a system of checks and balances to ensure implementation and continuation of recommendations.

Goal 1

Strengthen the District's brand to increase student enrollments, persistence, and success.

- Unify brand approach
- Focus on student lifecycle

Goal 2

Utilize system-wide tools for better communication and use data for decision-making to increase enrollments, persistence, and success.

- Facilitate communication
- Utilize a customer relationship management system to standardize communication
- Align websites

Goal 3

Develop, strengthen, and implement coordinated and consistent marketing, outreach, and recruitment efforts and activities.

- Integrate new brand identifier model
- Coordinate promotional efforts
- Create consistent service delivery standards for outreach and recruitment efforts

Goal 4

Develop, strengthen, and communicate coordinated retention efforts and strategies.

- Expand current retention efforts

Help students...

- Set high expectations
- Establish and complete goals
- Connect to support services
- Participate in activities for more engagement

First Year High Deliverables

- Conduct focus groups with current and prospective students
- Conduct market research
- Research internal and external best practices
- Develop a brand identity model
- Develop consistent service delivery standards
- Pilot a student retention and completion campaign
- Develop and/or enhance training for staff on consistent language and retention messaging
- Explore creating professional development opportunities on retention-focused messaging
- Institute a model for collaborative media buying
- Develop messaging to reinforce initiatives
- Create website architecture and navigation standards
- Work with early outreach program(s) to strengthen retention

Board members asked if there were people at each college that efforts are coordinated with. Ms. Ganther replied that the four focus areas have multi-team groups with representatives from all over the district on each team. Mr. Lumm asked if planning included a more “human approach” which includes calling students and asking them specific questions about what issues they may be having that prevent them from succeeding. Ms. Ganther replied that they are planning to reach out to students and solicit feedback and determine how well such communication efforts will work. Board members remarked that efforts should focus on retention equally as with recruitment, although some felt it should have a greater emphasis. Questions were asked regarding the process to determine if all these plans weren’t just adding another layer of bureaucracy for students to wade through. They wanted to know if specific demographics were being considered in planning and how those demographic shifts would affect future student needs. Dr. Glasper replied that specific metrics and outcomes would be developed and presented to the Board based on its direction. He reminded the Board that these efforts are not adding new processes but are focused on streamlining existing processes so that students could present themselves at any college and be met with the same level of service no matter what location. Students would also be able to register or ask questions of any employee even if their classes or questions refer to a different college location. This would require existing employees to become experts on all offerings and processes throughout the District. Board members wanted to know if planning included conversations with high school districts. Ms. Ganther replied that feedback has been provided by the ACE and Hoop of Learning students. They are also working with other councils to make sure MCCCCD is meeting specialized needs. Board members wanted to know if the common branding would still allow some individuality for the colleges and it was confirmed that would be the case. Dr. Glasper remarked that the common branding ultimate goal would be something like “Maricopa Community College at Estrella” and allow for district, college, and even department specialization. Board members remarked that students are reacting positively to the One Maricopa efforts. A final suggestion was put forward to incorporate the idea of *student advocacy* and support. Every student would be provided a single contact that would follow them throughout their time at Maricopa and check in with them regularly to make sure they are engaged and succeeding.

SECRETARY’S REPORT

There was no report.

FACULTY REPORT

Dr. Patricia Finkenstadt, President of the Faculty Executive Council (FEC), provided the following. “Thank you, President Burke, Members of the Board, Dr. Glasper, Members of the CEC and guests. As the Faculty Association President for Academic Year 2013-14, I look forward to working with the faculty of the district, other employee groups, the administration and the governing board to further our shared goal of better serving our students.

I will be aided in these endeavors by the Past President of the FEC, Jim Simpson, and newly elected (as of 3 hours ago) President Elect, Keith Heffner. With the support of the other officers of the Faculty Association, and the Faculty Executive Council, we will work together to implement the many initiatives aimed at supporting student success.”

EMPLOYEE GROUP REPORTS

There were no reports.

VICE CHANCELLOR REPORTS

There were no reports.

COLLEGE REPORTS

There were no reports.

AADGB REPORT

President Burke reported planning is still ongoing for the state-wide meeting. He also said that new officers were selected for next year and he was elected President.

ASBA REPORT

There was no report.

LEGISLATIVE UPDATE

Dr. Glasper took a moment to recognize the new President for GateWay Community College, Dr.

Steven Gonzales, who was in attendance. He will be starting his new position on July 1, 2013.

Mr. Ryan DeMenna, Senior Associate from DeMenna Associates, provided the following Legislative Update to the Board. "President Burke, members of the Board, Chancellor Glasper, members of CEC, and all others present, [here is a] brief legislative update. The 2013 legislative session has finally drawn to a close. On Thursday, June 13th the 51st Legislature, First Special Session adjourned Sine Die at 2:55 PM after passing the Governor's Medicaid expansion proposal and the FY 2014 budget. The 51st Legislature, First Regular Session adjourned Sine Die roughly ten hours later on Friday, June 14th at 12:59 AM. This session lasted 151 days. There were 1,158 pieces of legislation, and 76 memorials and resolutions introduced. Today is the last day for the Governor to take action on legislation that has reached her desk, and as of this writing Governor Brewer has signed 254 bills, and 24 bills have been vetoed.

There were a number of notable successes with regard to the Maricopa County Community College District's 2013 legislative agenda, developed and adopted by the Arizona Community College President's Council (ACCPC). The ACCPC's three major objectives, and the outcomes of those objectives, are as follows:

Capital Outlay/STEM & Workforce Development—The FY 2014 budget includes a \$2 million appropriation to the rural community college districts. The original Executive Budget Proposal included a recommendation to fund the rural community college districts at 50% of the Capital Outlay formula (roughly \$3.6 million), but the unified response from the ACCPC opposing this approach sent a strong and unexpected signal to policymakers. Although Maricopa and Pima were ultimately excluded from the \$2 million appropriation, the attention drawn to this issue and the resulting dialogue has clearly set the stage for comprehensive funding in the 2014 legislative session.

Adult Basic Education—The FY 2014 budget includes the entire \$4.5 million appropriation to the Arizona Department of Education for Adult Basic Education. This appropriation should become an ongoing part of the budget.

Job Training & Workforce Development—Relations with the Arizona Commerce Authority have improved dramatically. Rulemaking in this area is presently underway, and it's noteworthy that the draft rules assign "additional points" to job training applicants utilizing the community colleges for their job training needs."

Dr. Glasper remarked that it was believed that MCCCDC was successful in this legislative session because of the restored ABE funding. Now that it is back in the budget there is hope it will be there in the future. Legislators remarked that Maricopa and Pima are appreciated (even though funding was not provided as requested) and will be remembered next year. New strategies are being pulled together for the next session.

Dr. Glasper then reported that interviews had been conducted for ACCCC and a candidate was agreed upon, Dr. Diane Bosick. He hopes to come back with a final announcement soon.

President Burke also acknowledged that Mrs. Pearson graduated in May with her Master's in Public Administration from Grand Canyon University and congratulated her on her success.

NEXT BOARD MEETINGS

President Burke announced the following future meetings:

- July 9, 2013, 3:00 p.m., Agenda Review, Governing Board Room
- July 23, 2013, 6:30 p.m., Regular Board Meeting, Governing Board Room

ADJOURNMENT

President Burke adjourned the regular board meeting at 7:50 p.m.